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## 2016 Women in Real Estate: Nina McCann

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Kristine Wolf

Name: Nina McCann

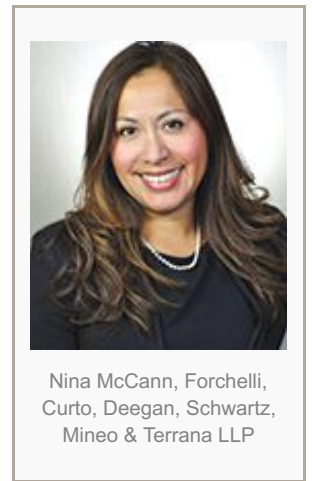
Title: Director of Marketing

Company/firm: Forchelli, Curto, Deegan, Schwartz, Mineo & Terrana LLP

Year Founded: 1976

Twitter: @Forchelli\_law

LinkedIn: Forchelli, Curto, Deegan, Schwartz, Mineo & Terrana LLP



### What real estate associations or organizations are you a member of?

Board member of Public Relations Professionals of Long Island (PRPLI) and member of many business and professional and several Long Island real estate groups including USGBC LI; CIBS; and Vision LI.

### What have been some of the benefits of being a mentor or having a mentor?

Currently, I am at the stage in my career where I am mentoring up-and-coming marketing professionals. I try my best to guide them by way of my experience in the field and I find the energy of the young practitioners infectious. One of the benefits of being a mentor at this time is what I learn from young practitioners regarding the ever expanding social media outlets available. Social media is here to stay and as a professional in any field, one needs to keep up with it.

### What is the best advice you have received and who was it from?

As noted above mentoring is very important during one's career. I was very fortunate to have an exceptional boss early in my career with a management style to which I gravitated. She taught me by example the importance of strategizing with timelines, deliverables and accountability. Be responsive and accountable is the best advice I ever received from her; it has served me well as my colleagues know when they work with me – that's what they get. It has allowed me to foster positive working relationships throughout my career.

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